



Twilight Alive- Plant Based Festival

Terms and Conditions (pricing page 2):

In addition to the biannual Alive festival in Gosford; an evening festival has been created called Twilight Alive located near Tuggerah train station (Central Coast Regional Sporting & Recreation Complex). To be held on Saturday the 28th of November 2020 from 5pm-10pm.

Take Note:

- **THIS IS A VEGAN EVENT.** All items sold on the day must be free from animal products. More details below.
- There are **NO Refunds**- see below for more details.
- **WEIGHTS MUST BE USED.** Pegging is **NOT** permitted on grass areas due to underground water piping.
- All stall holders to have Public liability Insurance.
- We do not accept consultant type of businesses and franchise businesses.
- All stalls must be able to veganize their product on the day. More info below.
- **This is an Eco-friendly event.** All disposable products must be environmentally friendly and recyclable. More details below
- No Heckling. No Spruiking.
- Rude, defensive and bad attitude is not tolerated. Correspondence will cease immediately. We will not engage in debate and arguments. This goes for email etiquette too.
- Only stalls that pay in the required timeframe will be mentioned on social media.
- **All food must be registered under the Central Coast Council. More detail below.**

How to apply:

- Send through a link to your website or social media pages. If not available, please send through decent photos of your products.
- State whether your product is handmade or designed by yourself.
- Are you a local business based on the Central Coast and where is your hub? Businesses outside the Central Coast are welcomed; however Central Coast businesses will have priority.
- Send through any relevant documents insurance, food certificates, etc.



Pricing:

- **GST not included on prices below.** GST added to the total amount. Invoices sent out using Xero; Payment options include banks transfer & Credit Card.

General Stall 3/3m: \$140 (GST not included)

- Must bring your own Gazebo and tables.

Medium Stall: \$100 (limited spots) (GST not included)

- Gazebos that are less than 3/3m. Must bring your own Gazebo and tables.

Small Stalls (table & umbrella) & not-for Profit Groups 3/3m: \$70 (GST not included)

- Must bring your own Gazebo and tables. Or table and Umbrella for small stalls.

Food Stalls 3/3m: \$250 (GST not included)

- Must bring your own Gazebo and tables.

Food Vans: \$300 (GST not included)

- Vans and Trucks need to specify their dimensions- as additional charges may occur. Gazebos are not required if you have sufficient protection from the sun. (Shady spots are not available)

Non-food vans: \$180 (GST not included)

- Vans and Trucks need to specify their dimensions- as additional charges may occur. Gazebos are not required if you have sufficient protection from the sun. (Shady spots are not available)

Additional charges: (GST not included)

1. Electricity access (food stalls only) **\$50 per power point.** Please specify the quantities.



Vegan Rules:

- Vegan is a lifestyle that is completely void of any animal product; whether it be food, clothing, skincare, cleaning product or any item that has derived from an animal.
- Therefore **NO** meat (beef, poultry, pork, lamb, game), fish, dairy, eggs, honey, beeswax, wool, silk, leather, feathers will be allowed at this event. These items are strictly prohibited for this event.
- Other products that are not vegan include any products tested on animals. Animal tested products are strictly prohibited.
- Any paints, dyes or food colouring that are derived from insects or any other animal are not allowed. Check all ingredients... especially red colouring.
- We welcome non-vegan businesses to join the festival, as long as they are able to 100% veganize their product for the day. The organizer has the right to refuse any product that does not fall under the vegan category. Refusal to do so will result in denial to trade on the day.
- For any assistance or any further questions, please contact the festival organizer. I am happy to help.

Rules on activism and kindness:

- Alive is a peaceful, welcoming and kind event. Orientated to attract a large number of people from all demographics. In saying so we ask that every culture and way of life be respected.
- We aim to spread the word through kindness, love, respect, joy, peace and good energy.
- This event will not show any vegan activism in a negative light; there will be no images or videos of animal suffering, torture, pain and neglect.
- Avoid any heated discussion that may turn into arguments and conflict. Treat hostility with silence.
- Not everyone understands the vegan lifestyle and our job on the day is to show the beauty, flavours and joy of plant based diet.
- No graphic images are to be shown at this event.
- No Heckling. No Spruiking. Do not disturb people as they are walking by. Please allow for a natural flow of conversation.



Payment:

- Invoices must be paid within 10 calendar days. Failure to pay within this time frame will result in the removal of your booking.
- A reminder email will be sent on the 10th day after the initial invoice has been sent. Failure to communicate with the organiser will result in the automatic cancellation of your booking.
- Payment of stalls must be received in full prior to the event and bookings will only be confirmed once full payment has been completed. Invoices are sent out using Xero. Payment can be made via bank transfer or credit card.
- Bookings are only confirmed once payment has been made. Stall allocation is given out 1 week prior to the event to those that have made payment. Social media promotions will only be made for those stall holders that have made payment.
- Stall holders that are having any issues with payment or require more time for payment; please email the organizer and we will do our best to assist.
- Refunds will not be issued- Transfer of dates will be permitted if the event organizer has been notified 10 days prior to the event date. **Refunds will NOT** be issued in the event of bad weather, late arrival, last minute cancellations or change of mind. In the event of cancellation due to inclement weather, transfer of dates and charges will not be transferred to any future events.

General:

- All stall holders are required to have current 10 million dollar public liability insurance. You will not be allowed to trade without a current policy.
- Store Holders are responsible for bringing their own Marques/Gazebos, Umbrellas or suitable covering. Tables and all display units to be organised by the Stall holder. Alive do not provide any of these items.
- Marques/Gazebos and Umbrellas must be weighed down with suitable weights; such as sand bags, bricks or specially designed weights. **Pegging is NOT permitted** due to underground services.
- Stall holders may not sell inappropriate products; counterfeit, weapons, dangerous or illegal items are not allowed at the Festival.
- Alive is NOT responsible for any loss, stolen or damage of goods. It is the responsibility of the stall holder to protect their own products and property.
- Smoking is prohibited at any Council open space area.
- Music cannot be played at our events. Only buskers and performers allowed.



- Central Coast Council will ask the event organizer on a regular basis for an updated list of interested stall holders. All stall holders agreeing to book for this event or to be placed on our contact list have agreed for information such as email, business name, contact name and phone number to be given to Central Coast Council.
- No Heckling. No Spruiking. Do not disturb people as they are walking by. Please allow for a natural flow of conversation.

Set-up and pack-up Procedures:

- The festival starts promptly at 5pm; all stalls should be fully set up by this time. Stalls to arrive no earlier than 3pm and no later than 11:30pm.
- Ensure you read the bump-in thoroughly. This will be sent out a week prior to the event.
- 1 week prior to the event an email will be sent out with your stall numbers. Stalls will be allocated a time slot to unload their merchandise to avoid congestion.
- Alive has the authority to forfeit a stall if they arrive after 4:30pm. All late arrivals, please contact the event organizer ASAP.
- We ask all stalls to have items unloaded in 15 minutes to avoid congestion.
- The festival ends at 9pm.
- All stalls to be vacated from the area by 11:30pm.

Stall guidelines:

- Stall holders will be allocated a space at least a week prior to the event and will be notified by email with their allocated spots. Stall allocations cannot be changed once allocated.
- Stall holders must not exceed their allocated space. The event organizer has the right to refuse the use of space that has not been allocated to the stall holder. Please discuss with event organizer if extra space is required.



Weather:

- Alive will trade under most weather conditions; cold, hot, overcast, sunny, drizzling, showers...
- The event will be cancelled with any severe weather warnings; including storms, high winds, torrential rain, hail and any weather that may be a danger to stall holders and customers.
- **Refunds will not** be given in instances where these weather conditions occur.
- The reason we are unable to refund is because we will not get refunded for any marketing material or other logistical details for the event.
- In the event of a cancellation we will notify stall holders by 6am on the day of the event. The event organizer has the right to make this decision
- Twilight Alive has the capability of postponing the event if the weather is severe. A postponed date will be issued after the event has been cancelled.
- Stall holders are responsible for the protection of their own products in all weather conditions. The event organizer is not responsible for any damages, loss or injury caused by weather conditions.

Environmental Impact:

- All stallholders to consider the environment during this event. Please be mindful of the natural environment.
- All disposable items such as take-away containers, utensils, cups must be eco-friendly, biodegradable or recyclable.
- Please avoid plastic bags, plastic straws, plastic utensils, etc.
- Recycling bins will be available at this event.
- Please take care of natural Flora in the area; do not use trees or branches in any way with your stall.
- Stall Holders are NOT to use council bins- Council bins are reserved for public use only.
- Alive will be supplying additional bins on the day. These bins may be used by the public. We ask that stall holders take their own garbage if possible.
- Stall holders to keep a clean and tidy environment; please clear any litter/rubbish in your area.
- Stall holders must dispose of all their own liquid waste; such as water, oils, grease, etc.
- Balloons are not permitted at our events for environmental reasons.



Powered sites & generators:

- All stall holders using power at the event must have all their power cords tagged and labeled with a compliancy of less than 6 months. Feel free to contact the event organizer with an affordable contact for tagging.
- Generators must all be compliant with Australian standards. AS2790 safety standard must be on the generator. All stall holders are to send their compliance to the event organizer prior to booking into the event.

Food Stalls:

- All stall selling food (herbs, spices, fresh fruit/veg, pre-packaged food, etc.) must all be registered under the Central Coast Council. If you require the application from for Council, please ask the event organizer.
- All Food must be 100% Vegan. See details above in regards to the vegan diet.
- All food stalls must hold a current products and public liability insurance to a minimum of 10 million dollars.
- Stalls that are selling food products and consumable goods must be registered with the NSW Food Authority.
- There is no water access at this event.
- Food trucks are the only vehicles permitted in driving on location. They are to be extremely cautious of pedestrians and especially children. Do not exceed the speed of 5km/h.
- Limited electricity is available and stall holders will be charged an additional amount prior to the event.
- Please ensure that there is drop sheets/cardboard placed under the BBQ to catch any grease and prevent waste on reserve area.
- All mobile food owners and/or operators are required to seek Council approval to ensure compliance with the Local Government Act 1993, the Food Act 2003 and Food Standards Code by contacting Council's Compliance section
- Glass is not permitted at any Council open space area. (Food Serving stalls Only)
- All food stalls are required to carry a fire extinguisher and must have a recent tag of compliance.



Stall Type:

- **GST not included on prices below.** GST added to the total amount. Invoices sent out using Xero; Payment options include banks transfer & Credit Card.
- General Stall 3/3m: **\$140** (GST not included)
- Medium stall: **\$100** (GST not included)
- Food Stalls 3/3: **\$250** (GST not included)
- Van/Truck: **\$300** Dimension: _____ (GST not included)
- Non-food Van/Truck: **\$180** Dimension: _____ (GST not included)
- Small (table/umbrella) or Not for profit group: **\$70** (GST not included)

Power Requirements:

- Electricity access- **\$50** Specify outlet quantities _____

Declaration:

Please email the event organizer with a signed copy of our terms & conditions for Alive. By making payment you have agreed to these conditions. By signing the below declaration you have stated you understand the terms and conditions and have an understanding of the vegan lifestyle.

Thank you for supporting Alive- Plant Based Festival.

Kind Regards,
Ricky Simoes,
Event Organizer,
Umbala Events